# ekonom

# PRÁVNÍ RÁDCE

web: www.pravniradce.ekonom.cz

Právní rádce is a professional supplement of the weekly Ekonom providing information in all fields of law. Each issue delivers strong and unique editorial content. The focus is mainly on commercial, financial and labour law or regulated industries. It also covers topics such as public procurement, data protection and corporate criminal liability.

Právní rádce supplement is also part of Hospodářské noviny.





# Editorial plan

Issue number	Topic	Release date  16. 4. 2026	
1	Labor law and human resources management - transparent and equal remuneration, hiring cross-border workers, ensuring conditions in the workplace.		
2	Construction law 2.0 how it will be transformed by new regulations regarding the digitalization of the construction industry or the energy performance of buildings	15. 10. 2026	

<sup>\*</sup> Deadline for orders and delivery of PR materials: 3 weeks before publication. Deadline for delivery of advertising materials: 2 weeks before publication.



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### Price and ad size

#### Print

Bleed printing sizes are listed in net format after trimming. For trimming, it is necessary to provide an overlap of an additional 5 mm beyond the net format around the edge of the advertisement.

1/1			1/3 A			
	bleed 203 x 267 mm	119,166 CZK		mirror 179 x 76 mm	bleed 203 x 88 mm	46,200 CZK
1/2 A				1/3 B		
	bleed 203 x 132 mm	62,700 CZK		mirror 57 x 240 mm	bleed 71 x 267 mm	46,200 CZK
1/2 B				1/4		
	bleed 101 x 267 mm	62,700 CZK		mirror 179 x 60 mm	bleed 203 x 72 mm	34,050 CZK

2nd page of the cover	127,050 CZK
3rd page of the cover	127,050 CZK
4th page of the cover	141,900 CZK
Title banding (5– 10 cm)	97,500 CZK

### Deadlines for submitting base materials

Ready-made drafts – within 15 business days prior to publication

Other base materials – within 20 business days prior to publication

Extra charge for graphic processing 20%.