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PRÁVNÍ RÁDCE
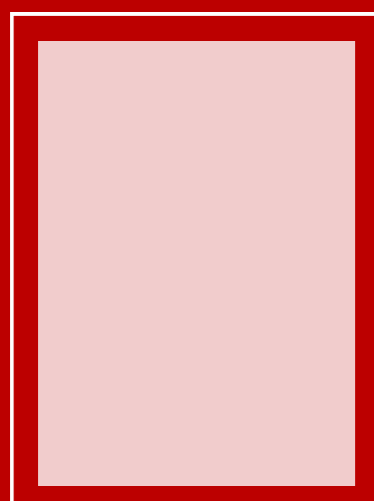
web: **www.pravniradce.ekonom.cz**

Právní rádce is a professional supplement of the weekly Ekonom providing information in all fields of law. Each issue delivers strong and unique editorial content. The focus is mainly on commercial, financial and labour law or regulated industries. It also covers topics such as public procurement, data protection and corporate criminal liability.

Editorial plan

Issue number	Topic	Edition
1-2	ESG, Investing for the Rich, Cybersecurity and NIS 2	8. 2. 2024
3	New Energy, Public Procurement, Legal Identity of Artificial Intelligence	14. 3. 2024
4	How to Tame Czech Bureaucracy	11. 4. 2024
5	Building Act	9. 5. 2024
6-7	Sustainability	13 6. 2024
8-9	Cybersecurity, Czech Republic in the Insolvency Era	12. 9. 2024
10	Regulation of Artificial Intelligence	10. 10. 2024
11	Laws in the Real Estate Sector	14. 11. 2024
12	Digitalization of Industry and Back Office, Legislative Assessment 2024	12. 12. 2024

zrcadlo
179 x 240 mm

spad
203 x 267 mm

1/1

119 166 Kč

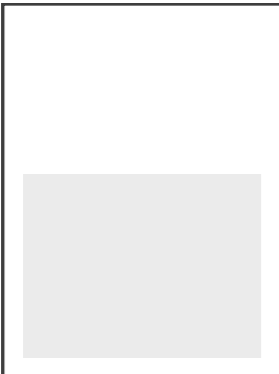Readership: **55,000** (increase in readership compared to 3Q and 4Q 2020)* Average print run: **11,817***
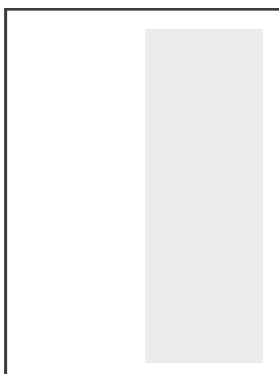
* Source: MEDIA PROJECT: 2Q 2021 - 1Q 2023 Implementers: MEDIAN and STEM/MARK

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Price and ad size

Print

Bleed printing sizes are listed in net format after trimming. For trimming, it is necessary to provide an overlap of an additional 5 mm beyond the net format around the edge of the advertisement.

1/1 mirror 179 x 240 mm | bleed 203 x 267 mm	**119,166 CZK**	
1/2 A mirror 179 x 120 mm | bleed 203 x 132 mm	**62,700 CZK**	
1/2 B mirror 87 x 240 mm | bleed 101 x 267 mm	**62,700 CZK**	
1/3 A mirror 179 x 76 mm | bleed 203 x 88 mm	**46,200 CZK**	
1/3 B mirror 57 x 240 mm | bleed 71 x 267 mm	**46,200 CZK**	
1/4 mirror 179 x 60 mm | bleed 203 x 72 mm	**34,050 CZK**	

2nd page of the cover	**127,050 CZK**
3rd page of the cover	**127,050 CZK**
4th page of the cover	**141,900 CZK**
Title banding (5– 10 cm)	**97,500 CZK**

Deadlines for submitting base materials

Ready-made drafts – within 15 business days prior to publication

Other base materials – within 20 business days prior to publication

Extra charge for graphic processing 20%.