

# Logistika

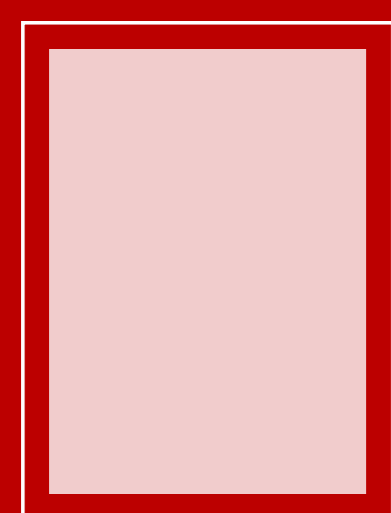
**Logistika** is a professional supplement of the weekly Ekonom, intended mainly for company management and experts who decide on systemic and supplementary solutions for the movement of materials and goods, especially in the transport, industrial, wholesale and other sectors. It provides a comprehensive overview of the state, news and trends in logistics. It covers current practices and developments in the areas of transport, warehousing, materials handling and distribution, and the use of information technology at home and abroad. It enables manufacturers and logistics service providers to present technical resources, information and control technologies and the offer of transport, forwarding and other logistics services. The magazine cooperates closely with the Czech Logistics Association and with authorities in the field from practice and universities.

web: [www.logistika.ekonom.cz](http://www.logistika.ekonom.cz)

## Editorial plan

Issue number	Topic	Publication date EK + HN (Thu)*	Part of Ekonom no.
1	Sustainable storage	25. 4. 2024	EK 17
2	Automation and robotics in logistics	27. 6. 2024	EK 26+27
3	Efficient storage	28. 11. 2024	EK 48

Deadline for orders and delivery of PR materials: 3 weeks before publication. Deadline for delivery of advertising materials: 2 weeks before publication.



zrcadlo  
177 x 240 mm

spad  
201 x 267 mm

1/1

85 800 Kč

Print run: **2000 ks**

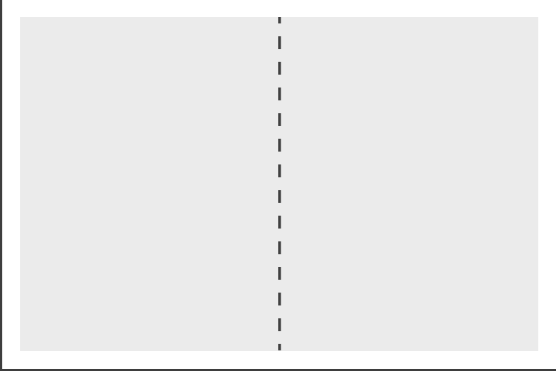
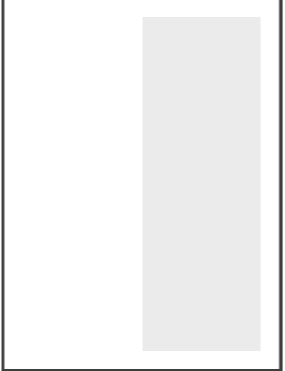
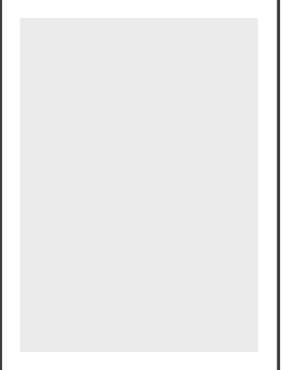
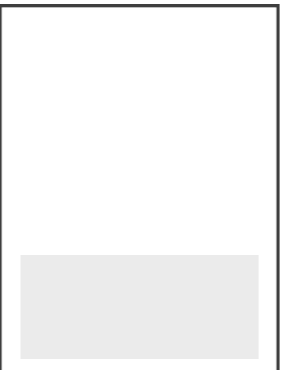
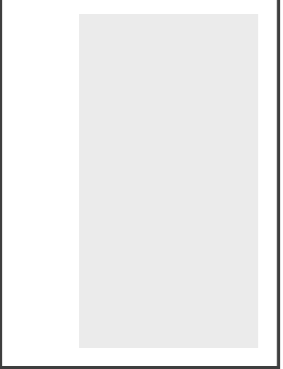
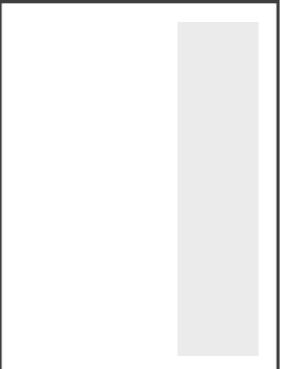
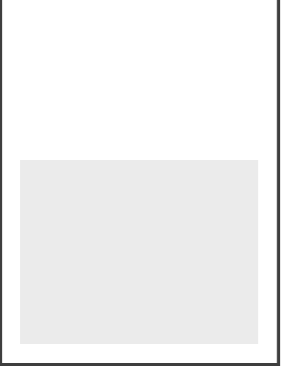
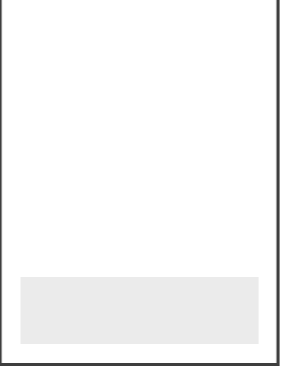
Number of editions per year: **3**

Average range: **52 str.**

## Advertising price list

Print

Sizes »margins« are listed in net format after trimming. For trimming, it is necessary to provide an overlap of an additional 5 mm beyond the net format around the edge of the advertisement.

 <p><b>2/1</b> margins 402 x 267 mm</p> <p><b>CZK 155 760</b></p>	 <p><b>1/2 B</b> margins 101 x 267 mm</p> <p><b>CZK 45 936</b></p>
 <p><b>1/1</b> margins 201 x 267 mm</p> <p><b>CZK 85 800</b></p>	 <p><b>1/3 A</b> margins 201 x 88 mm</p> <p><b>CZK 31 416</b></p>
 <p><b>2/3</b> margins 132 x 267 mm</p> <p><b>CZK 61 380</b></p>	 <p><b>1/3 B</b> margins 71 x 267 mm</p> <p><b>CZK 31 416</b></p>
 <p><b>1/2 A</b> margins 201 x 132 mm</p> <p><b>CZK 45 936</b></p>	 <p><b>1/4</b> margins 201 x 72 mm</p> <p><b>CZK 26 268</b></p>