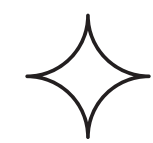


PRÁVNÍ RÁDCE

Mediakit 2022

The only specialised monthly journal
with legal information



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What is Právní rádce

Právní rádce is a leading specialised Czech monthly journal that provides information from all fields of law. Emphasis is mainly placed on business, financial, and labour law, or on regulated industries. But it doesn't leave out subjects such as public contracts, data protection, or the criminal liability of legal entities. Information is provided in an understandable and attractive form, readable even for those new to the law.

Besides analysing current legislation and instructions on how to deal with them, it brings readers interviews, reports, surveys and commentary. Právní rádce is one of the most profound local platforms for the communication of lawyers, company attorneys and other representatives of legal professions.

The journal's main authors are respected and well-known personalities from the legal world, both from the private and public sectors.

web: www.pravniradce.ekonom.cz

The average print run: **2,500 copies**

The price of a freely available copy: **CZK 160**

The price of an annual subscription: **CZK 1,760**

Topics for 2022

Publishing date

Newly enacted laws, outgoing judges, changes in the judiciary

11. 1. 2022

Digitisation of public administration and legal professions

8. 2. 2022

Taxes

8. 3. 2022

Advocacy, media and PR (law firms need to be visible)

12. 4. 2022

New Criminal and Civil Procedure Code

10. 5. 2022

The Czech Republic in times of debt (event with Ekonom)

7. 6. 2022

Family law

12. 7. 2022

Extraordinary remedies and court backlogs

30. 8. 2022

AML – how lawyers fight money laundering

11. 10. 2022

Trainee lawyers and candidates – the legal education of youth

8. 11. 2022

Notable female lawyers (event)

6. 12. 2022



Readers of the Právní rádce journal

Working position of readers

78 %

Members of company management

22 %

Company executives

Readers according
to their profession

26 %

Corporate attorney

10 %

Civil servant

18 %

Lawyer

25 %

Owner (or executive of a
company other than
a law firm)

21 %

Other

*The readers of the Právní rádce journal
are members of their companies'
top management.*

Source: LAE-ČR-2012, GfK Praha, Unie vydavatelů

Advertising price list

Print

Sizes »margins« are listed in net format after trimming. For trimming, it is necessary to provide an overlap of an additional 5 mm beyond the net format around the edge of the advertisement.



1/1

margins
232 x 297 mm

CZK 71,500



1/2

margins
232 x 150 mm

CZK 41,800



1/3

margins
232 x 100 mm

CZK 30,800



1/3

margins
80 x 297 mm

CZK 30,800



1/6

margins
232 x 50 mm

CZK 17,600